Oregon Career Development Association

The latest OCDA news and events! The Oregon Career Development Association promotes quality career development in Oregon and SW Washington. Visit us online at www.ocda.info

Thursday, September 9, 2010

Message from Michelle Beese, NCDA Western Region Trustee



Michelle Beese, NCDA Western Region Trustee

I'm so excited to be your new Western Region Trustee and one of my goals is to keep you abreast of news from Headquarters. Many exciting things are going on with NCDA and the NCDA website (http://www.ncda.org/) is a wonderful resource I hope all of you are taking advantage of. There are several important deadlines I wanted to make sure you were aware of.

The deadline to submit proposals for the 2011 NCDA conference in beautiful San

Antonio, TX is September 30th, 2010. Here is the link for further information: http://associationdatabase.com/aws/NCDA/pt/sp/conference_info

The next important deadline just around the corner is November 1st for the Leadership Academy. This is an outstanding opportunity to work with NCDA leaders to help develop your own leadership skills and fine tune your natural leadership abilities. I encourage you to step out of your comfort zone and apply for this outstanding, and competitive, opportunity! And of course I'm providing the link to help you take that first step: http://associationdatabase.com/aws/NCDA/pt/sp/leadership academy

Last, and certainly not least, is the annual NCDA Poetry and Poster contest! As the previous national chair for this contest it is near and dear to my heart. It is such an opportunity to engage in this contest; during these difficult economic times it is important to make some space for something fun in life! Participating in this contest gives you that opportunity to explore something exciting you may have tucked away inside you for too long. Give it a try and see where it takes you! Every state runs the contest a bit differently so you will want to contact your state coordinator for your state's deadline. The first deadline on the brochure is November 17th. Check out the link:

http://associationdatabase.com/aws/NCDA/pt/sp/ncdmonth

The final thought I would like to leave you with is the value and importance of self care. I



have the delightful role of mentoring Julie Salzman from San Francisco as she participates in the Leadership Academy this year. We recently had a conversation regarding how important it is to make sure we are taking care of ourselves. So while you are doing your good work, don't forget to do some good work for you too! Get a massage, take a walk, dig in your garden, read a book, knit or crochet a scarf! Just have FUN! Please don't hesitate to contact me if you have questions, concerns, or suggestions for how I can serve you better!

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Saturday, October 30, 2010

Angela J. Doty receives Oregon Counseling Association Distinguished Service Award



Congratulations to Angela J.
Doty, OCDA President, for
being honored by the
Oregon Counseling
Association (ORCA) with a
Distinguished Service
Award. Angela accepted the
award during the 2010
ORCA Fall Conference on
Oct. 28th at the Oregon
Garden Resort in Silverton,
OR.

The following is an excerpt from the awards presentation that evening:

"Angela is a warm, enthusiastic leader who provides clear vision and an impressive ability to adapt to change in response to the demands of the moment. She has provided consistent, high-quality leadership to the Executive Board, always with a healthy dose of fun and lightness that makes it a pleasure to gather our leadership team together.

With Angela as President, OCDA has had many significant accomplishments in support of our mission to "promote quality career development in Oregon and SW Washington" including:

- Established non-profit status with the IRS.
- Coordinated well-attended and highly successful Professional Development Institutes and Awards Luncheons in 2009 and 2010, with another in development for 2011.
- · Launched new website and communications strategy that integrates social media to better connect with members.
- · Hosted annual leadership retreats to install new Executive Board Members.
- Recruited a nearly-full Executive Board for the 2009-2010 year with a Presidential succession plan in place.
- Received *Outstanding State Division* award from the National Career Development Association in 2009



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Monday, April 18, 2011

March 2011 - PDI with Dr. Mark Savickas

Career Development Professionals Gather for Annual Event Featuring Dr. Mark Savickas

by Dan Hayes, OCDA Board Member

With professional development as the purpose, networking as a strategy, and learning as an outcome, the Oregon Career Development Association (OCDA) gathered more than 65 members from around the region for the 9th Annual day-long Professional Development Institute (PDI) on March 4, 2011 in Clackamas, OR.

This year's PDI theme, "What's Your Story?," featured keynote Dr. Mark Savickas, of Northeastern Ohio University, who shared a creative and unique approach to career counseling using his Career Construction Theory. Dr. Savickas is an award winning author, counselor educator, and leading expert on narrative counseling methods. The morning keynote sessions included a multi-media enriched presentation, while the afternoon session featured a counseling demonstration of Savickas's Career Style Interview, a novel approach to helping clients explore and tell their own unique life story which in turn brings an understanding on how to fit work into one's life instead of fitting oneself into a job.

The midday OCDA Awards Luncheon not only provided a great opportunity for attendees to network, but also highlighted two individuals who were selected by their peers for their work in the field of career development. OCDA Board Member, Matt Morscheck, was selected as recipient of the Emerging Leader Award for his work in private practice and involvement in the career development field. The Esther Matthews Award for Lifetime Achievement was presented to Marina Martinez, Coordinator for Career Services at Oregon State University-Cascades for her lifelong leadership and professional commitment to the career development field.

In all, the PDI was very well received by conference attendees. Many participants noted the high energy throughout the day thanks to an outstanding keynote presentation, life-enriching learning, the many raffled door-prizes, and the various opportunities for attendees to network.

The Oregon Career Development Association is a division of ORCA and the Oregon chapter of the National Career Development Association. For more information, please visit www.ocda.info





Afternoon counseling demonstration of the Career Style Interview.



2011 ODCA Award Recipients Matt Morscheck and Marina Martinez





Marina Martinez accepts the Esther Matthews award for lifetime achievement



Matt Morscheck accepts the OCDA Emerging Leader Award



Attendees enjoyed networking and re-connecting with one another.







Board members welcome attendees at the registration table.



OCDA Board meeting over dinner to work out the final details the night before the PDI.

